

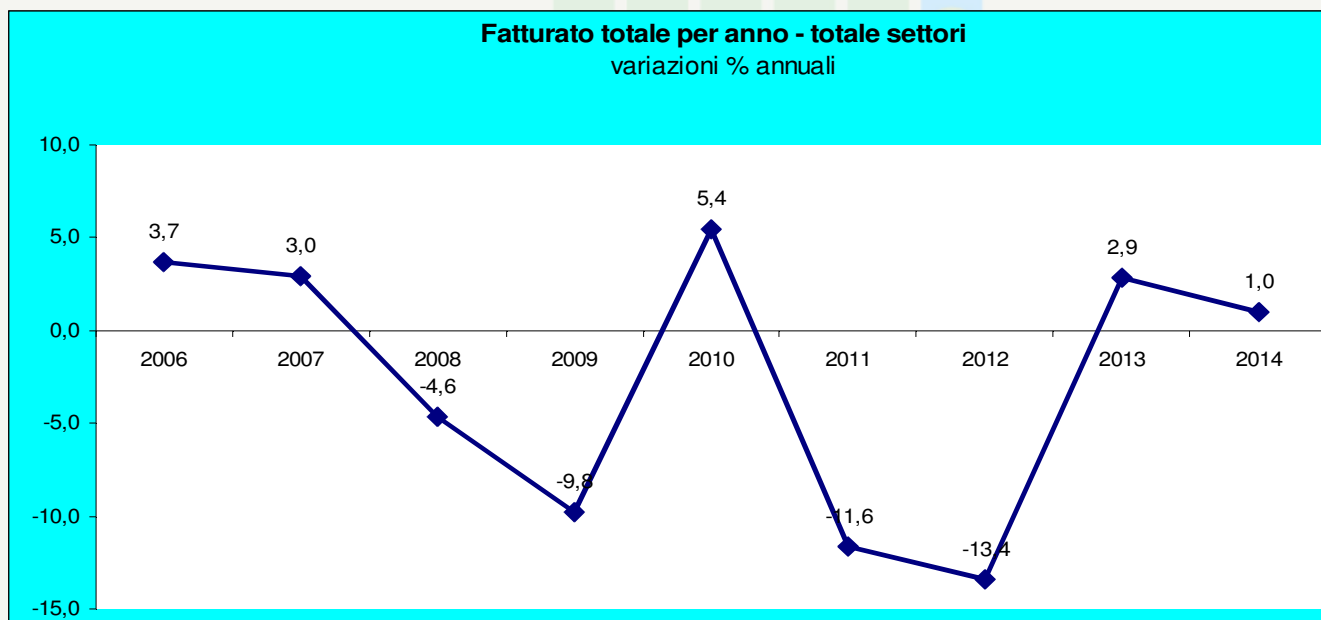
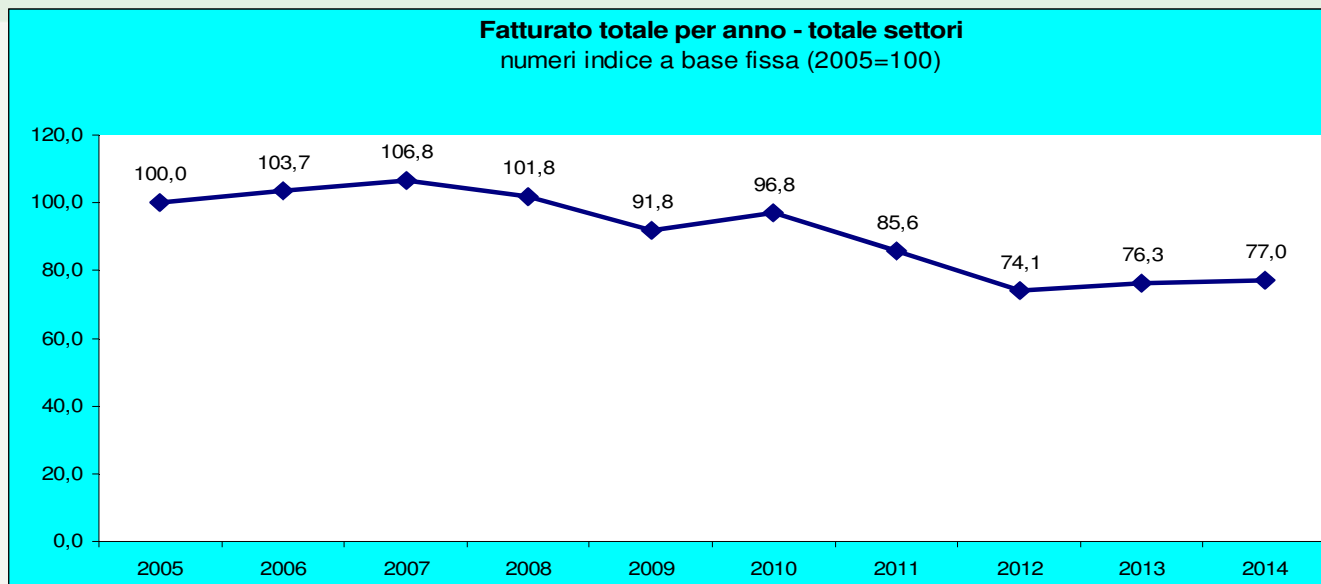
lunedì 11 maggio

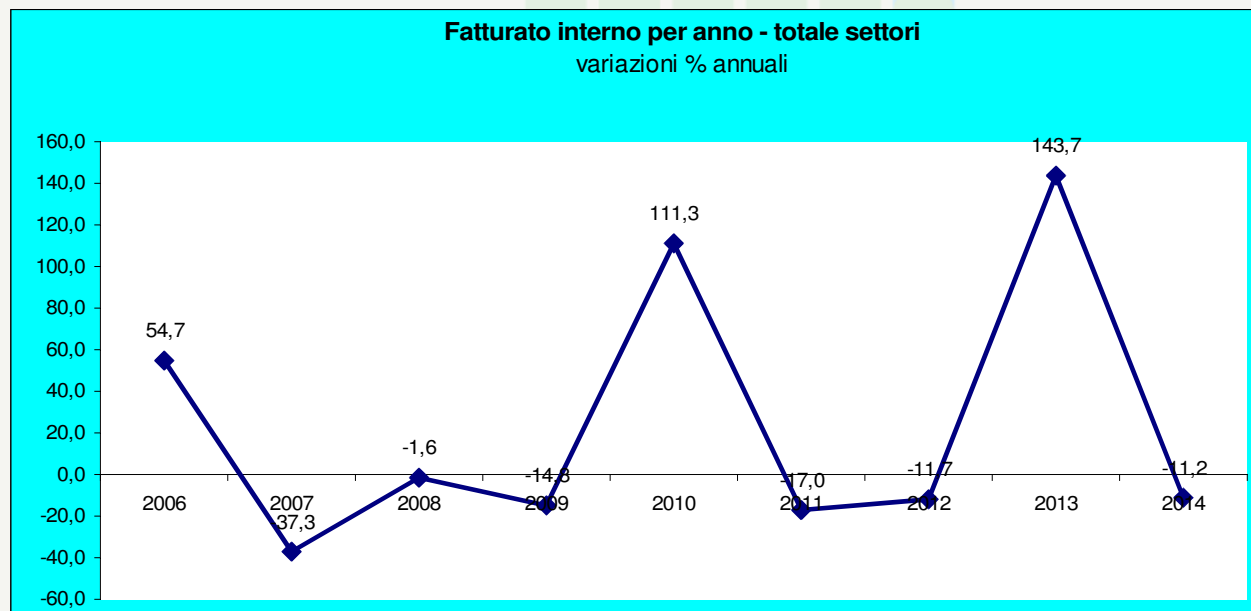
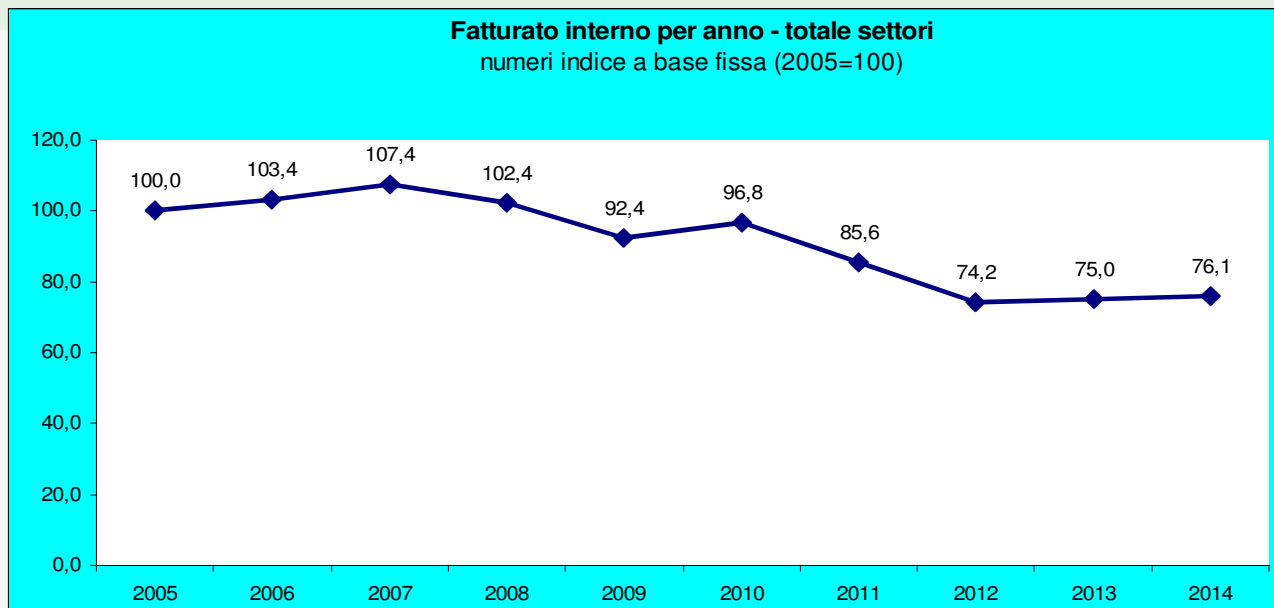
***Rapporto 2014 sull'Artigianato  
e la Piccola Impresa nelle Marche***

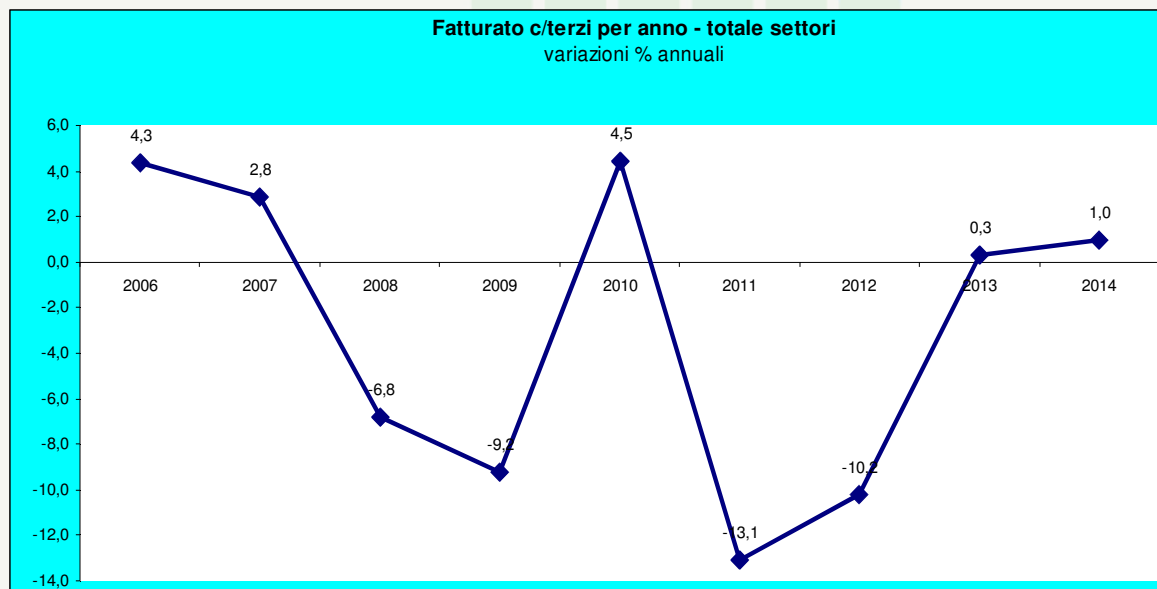
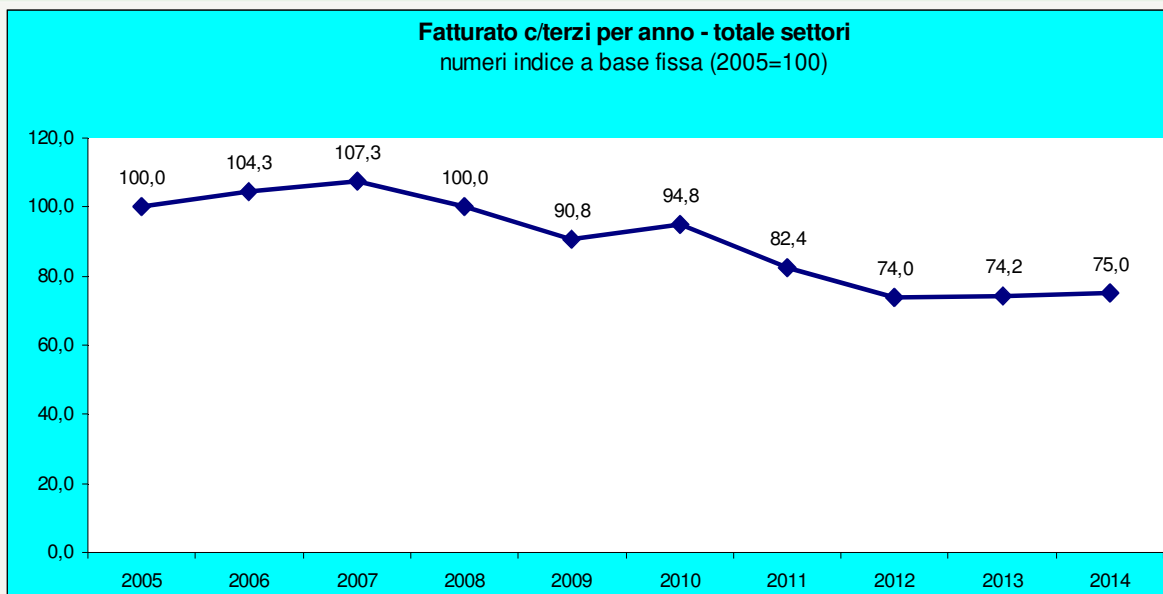
***Banca Popolare di Ancona – Jesi***  
*Centro Direzionale Esagono Jesi*

# La congiuntura regionale

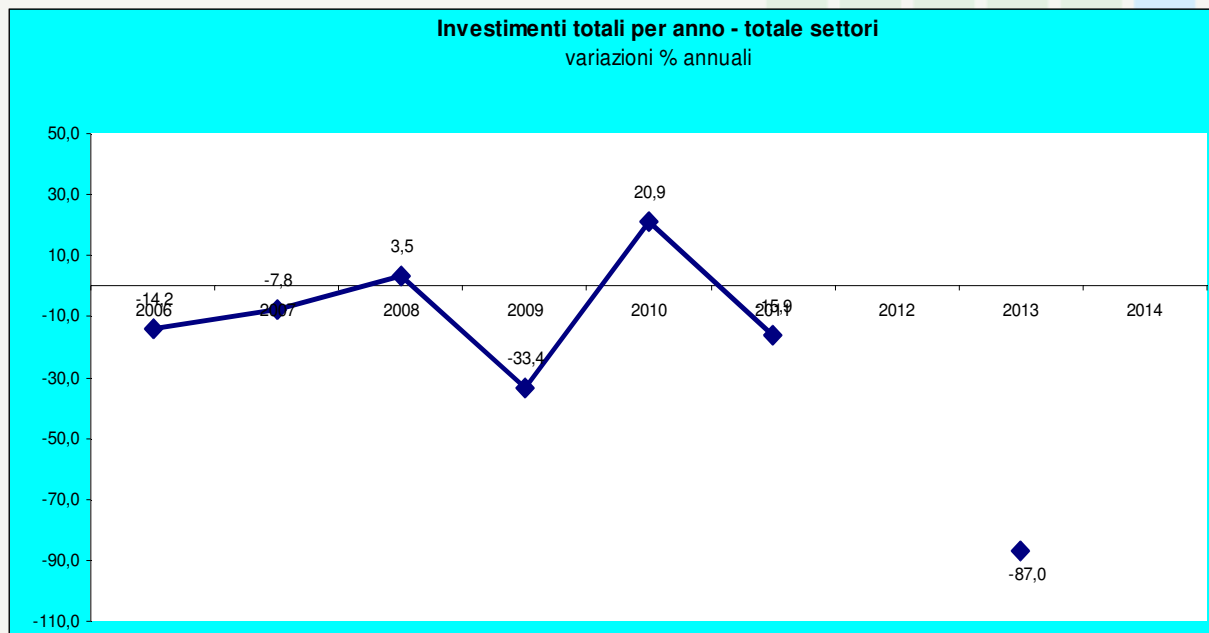
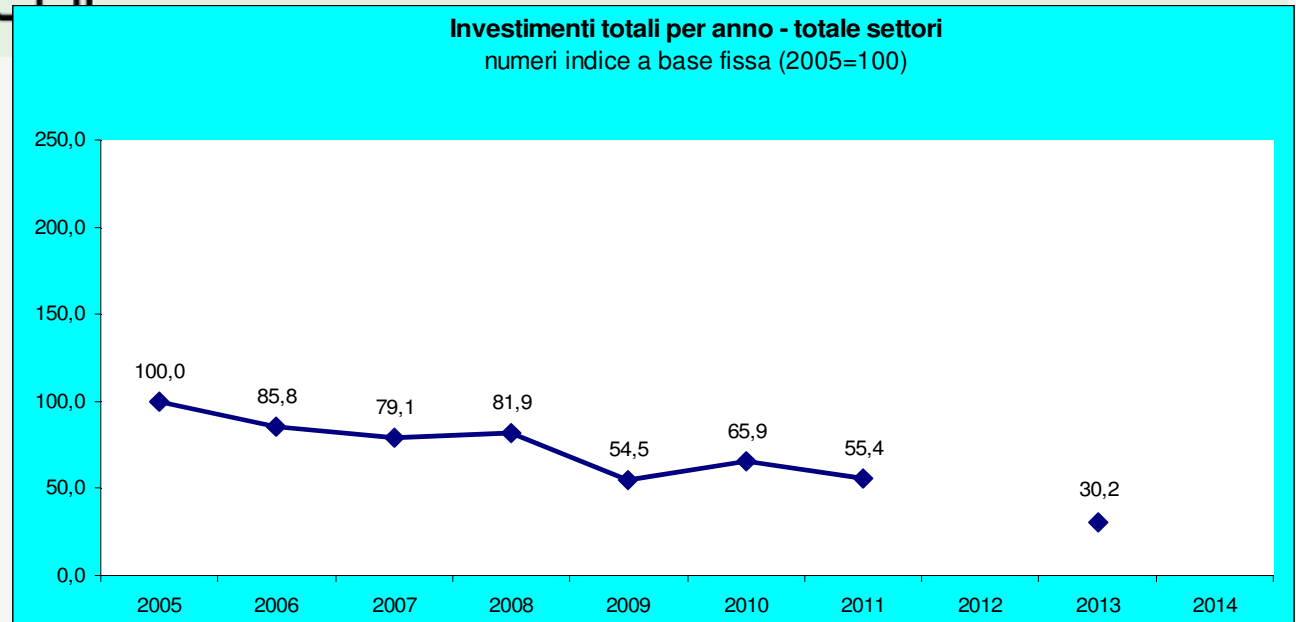
*Prof. Ilario Favaretto*  
*Università di Urbino*



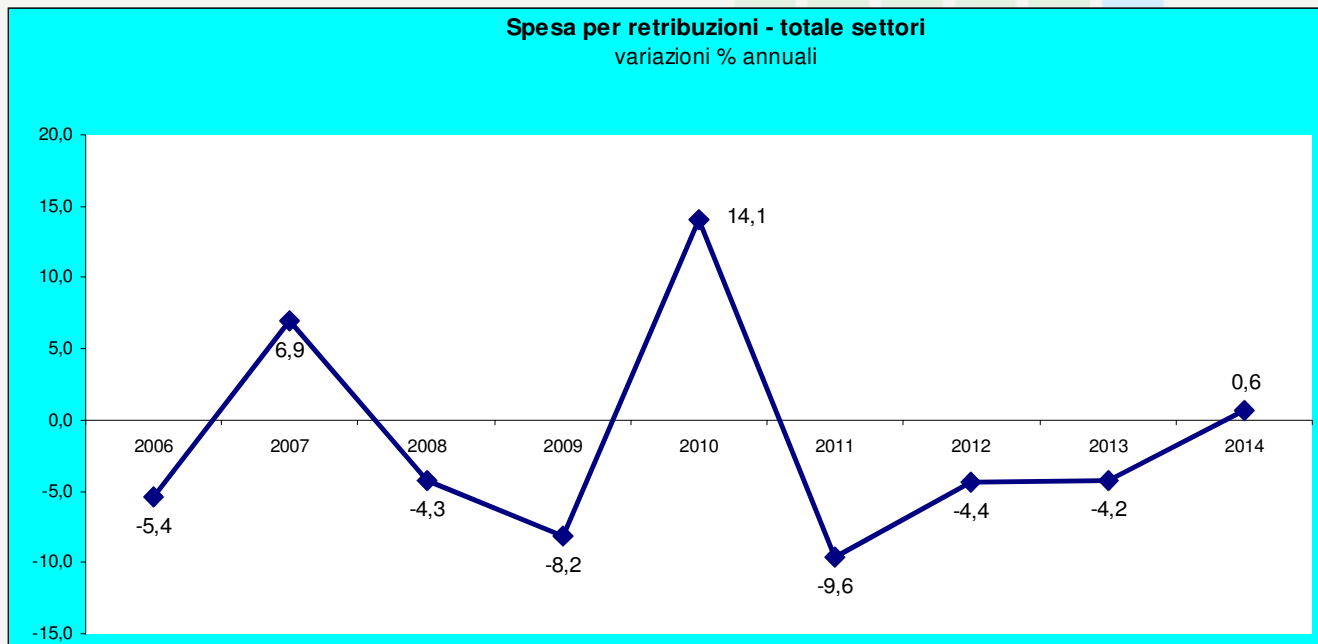
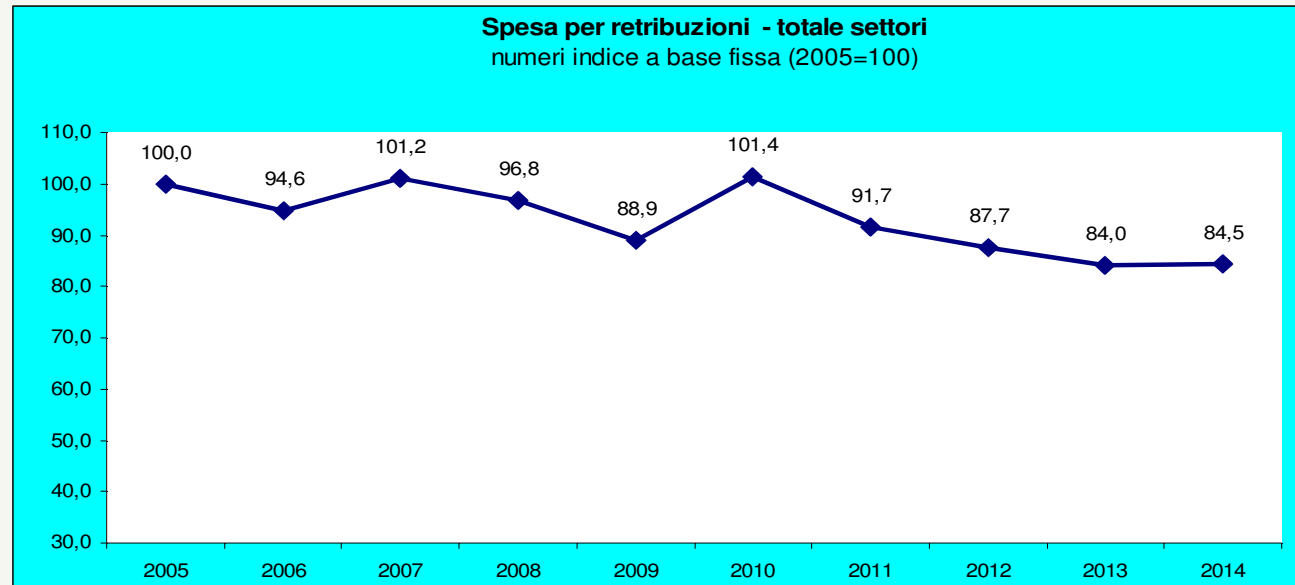


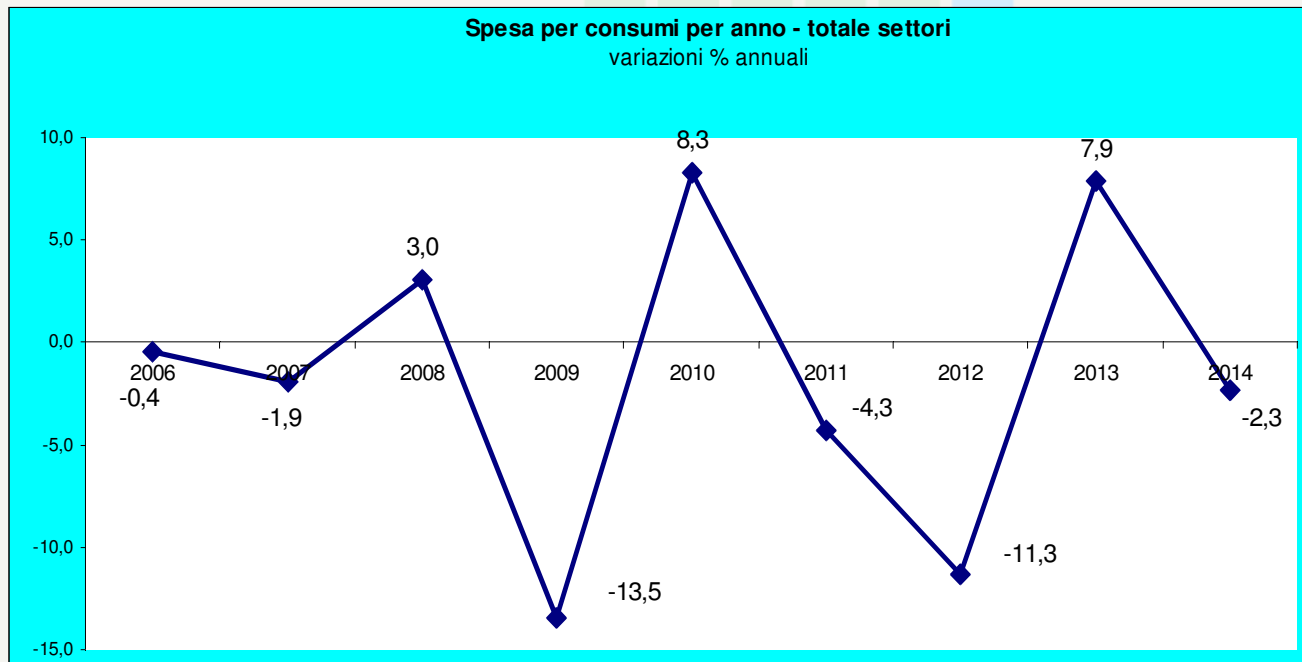
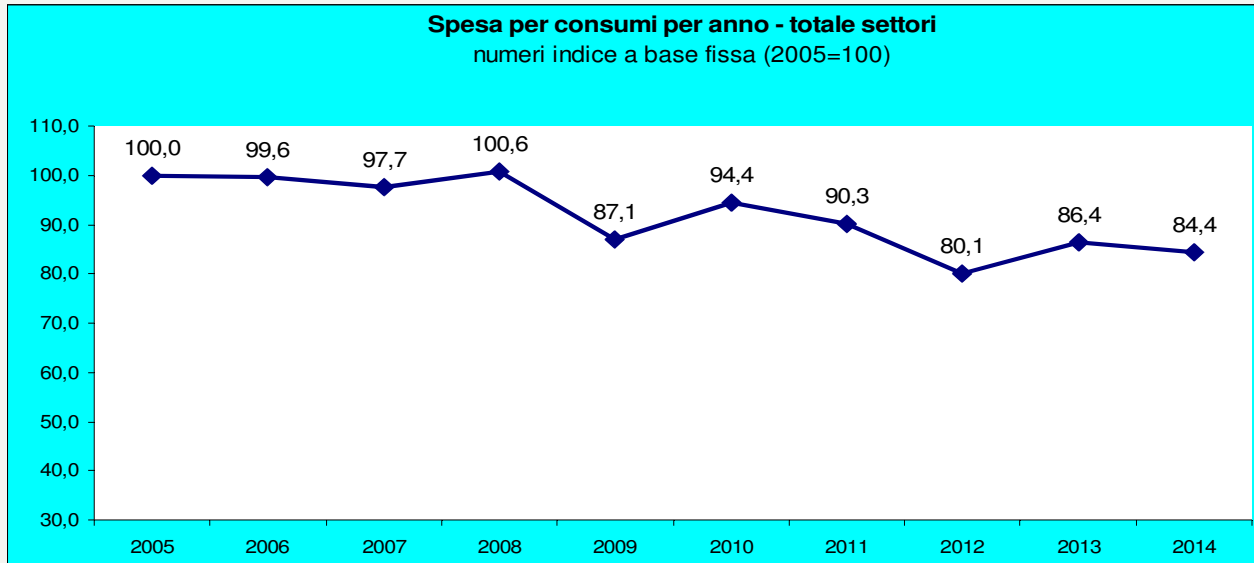


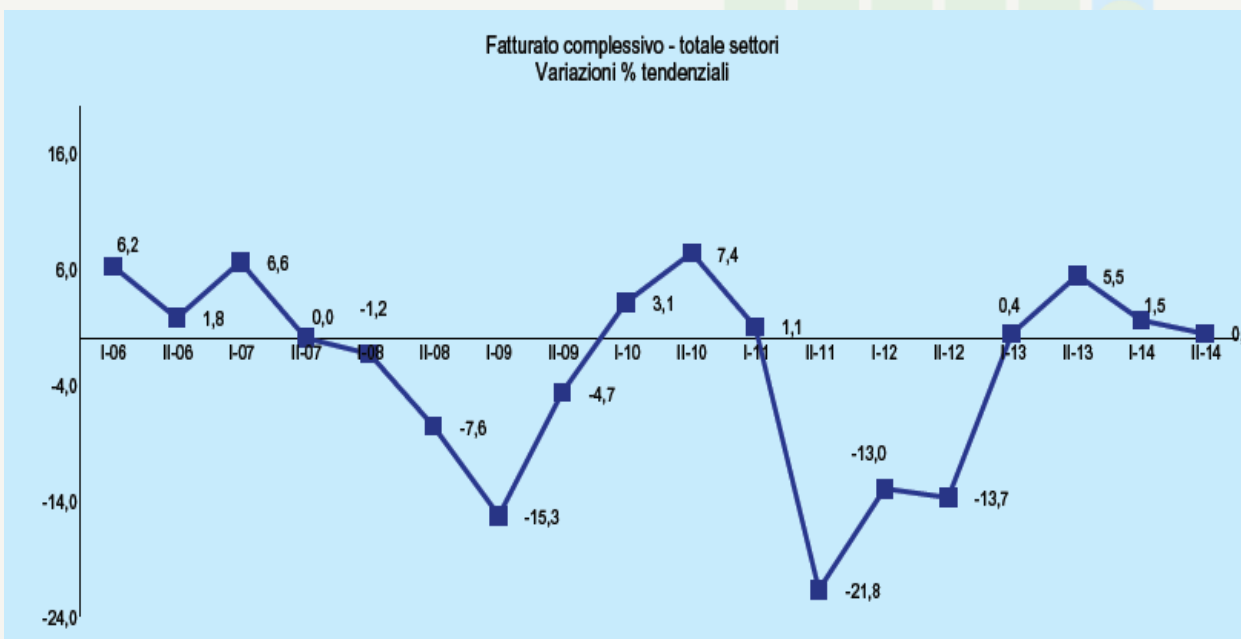
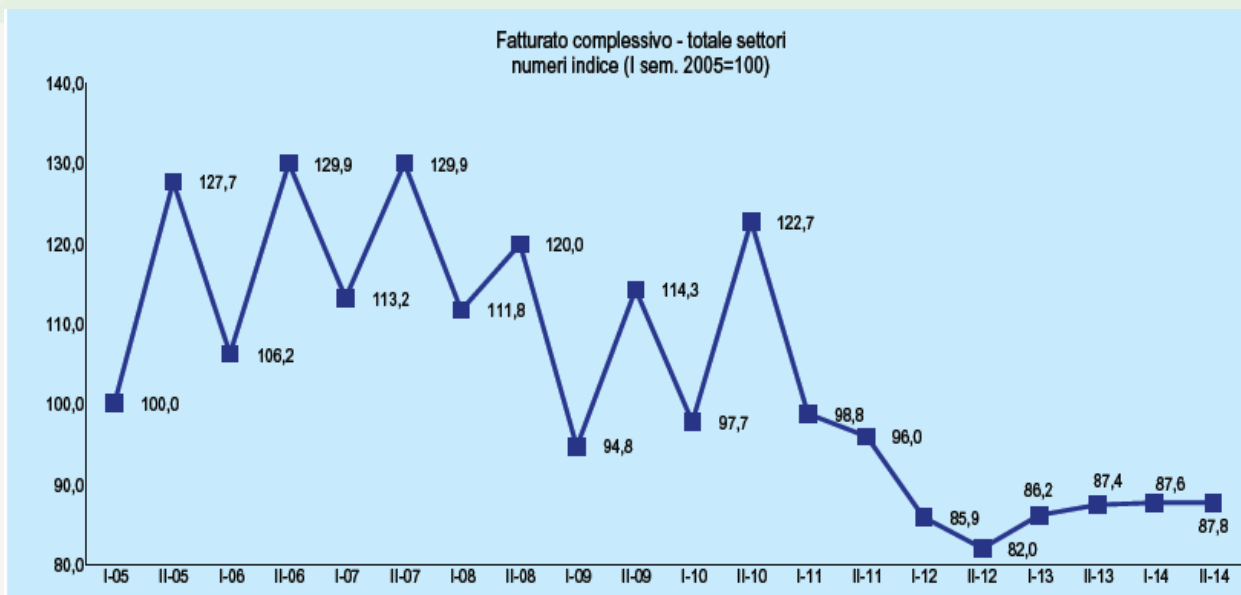
## Investimenti complessivi Numeri indice



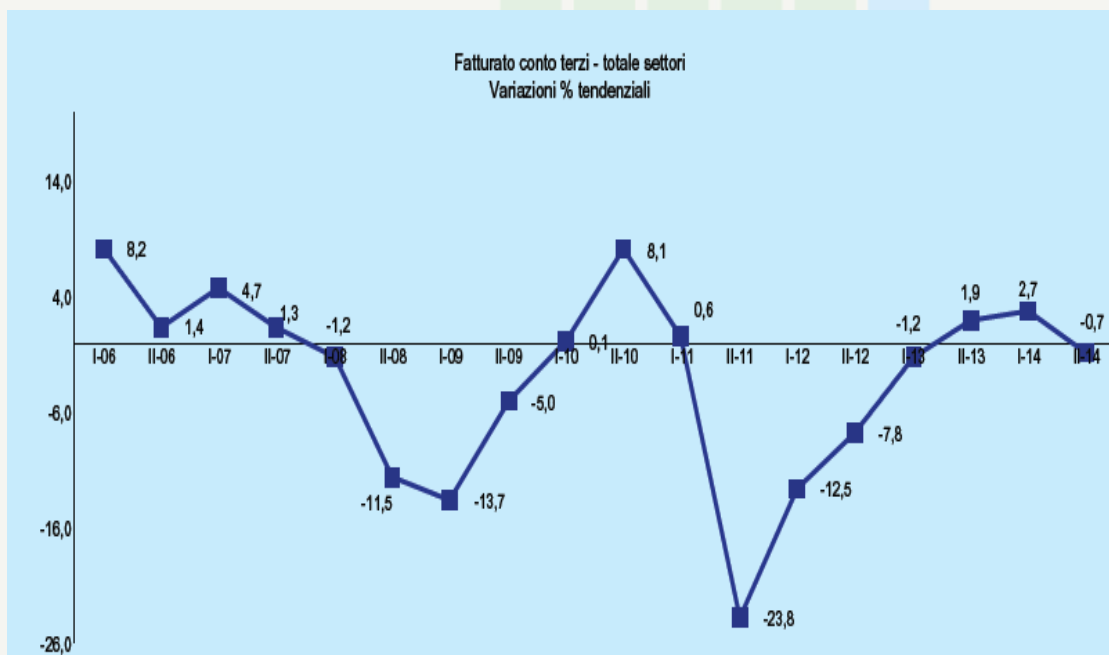
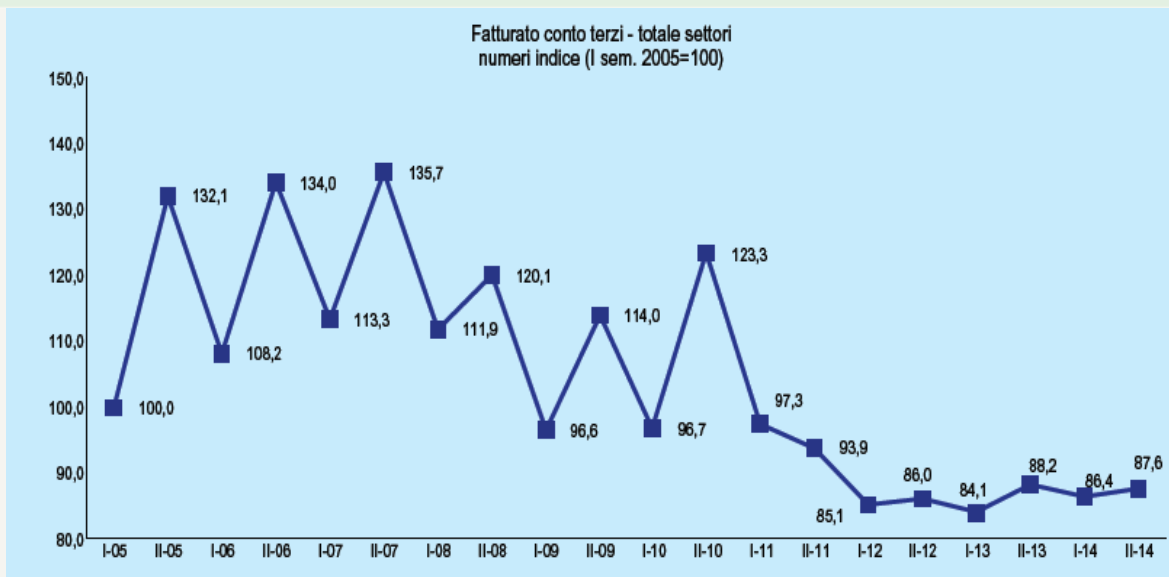
## Investimenti in macchinari e impianti Numeri indice

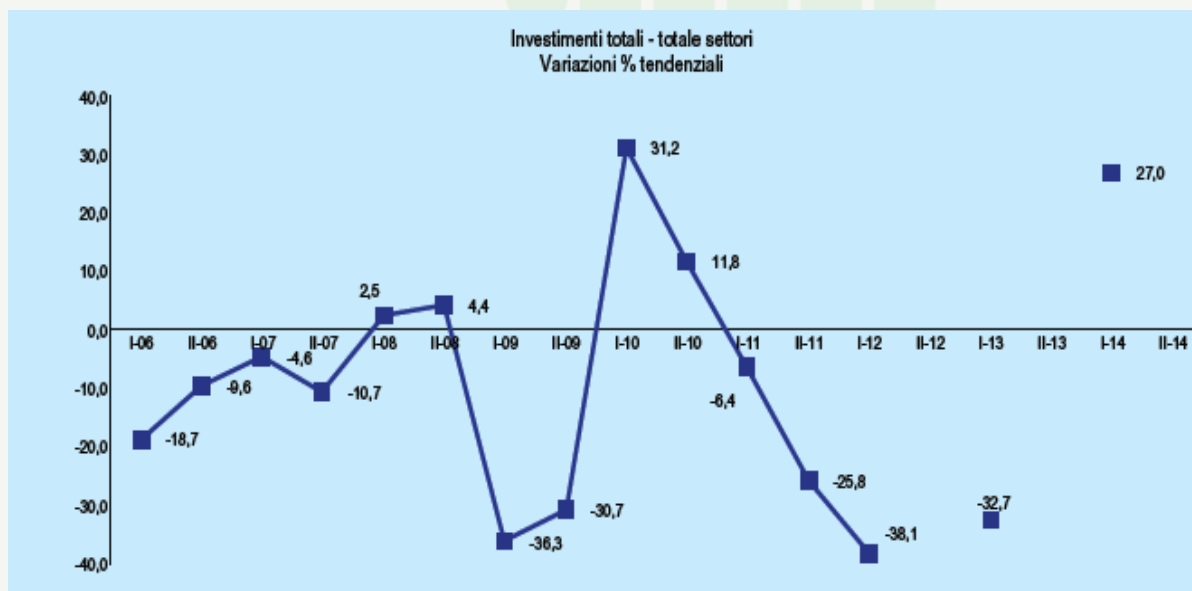
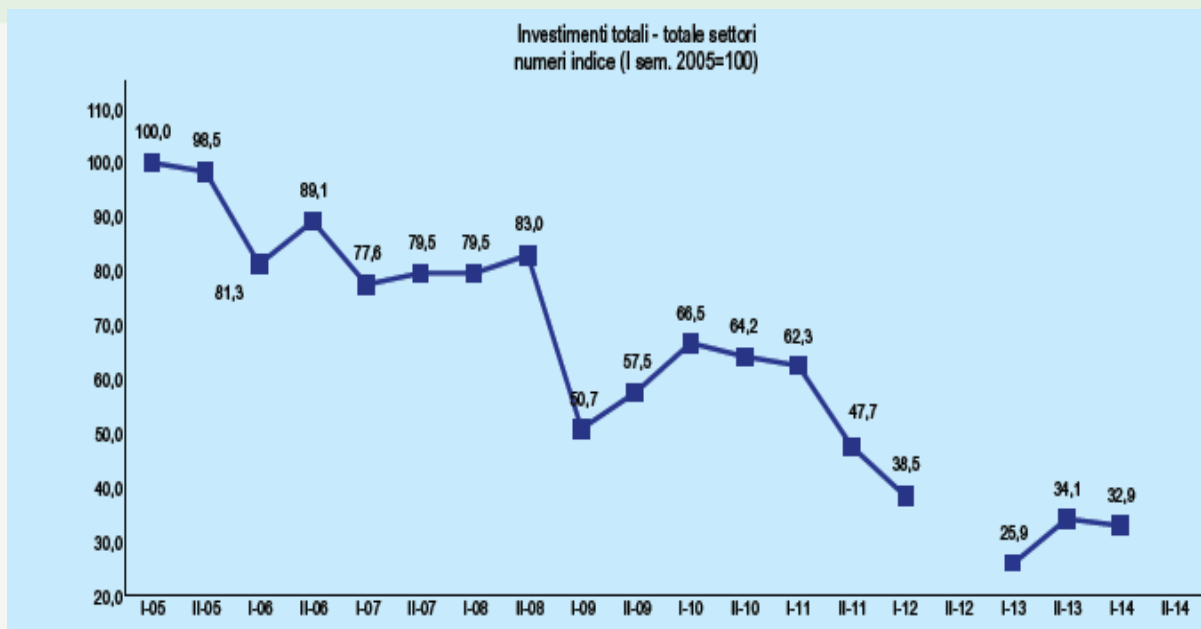


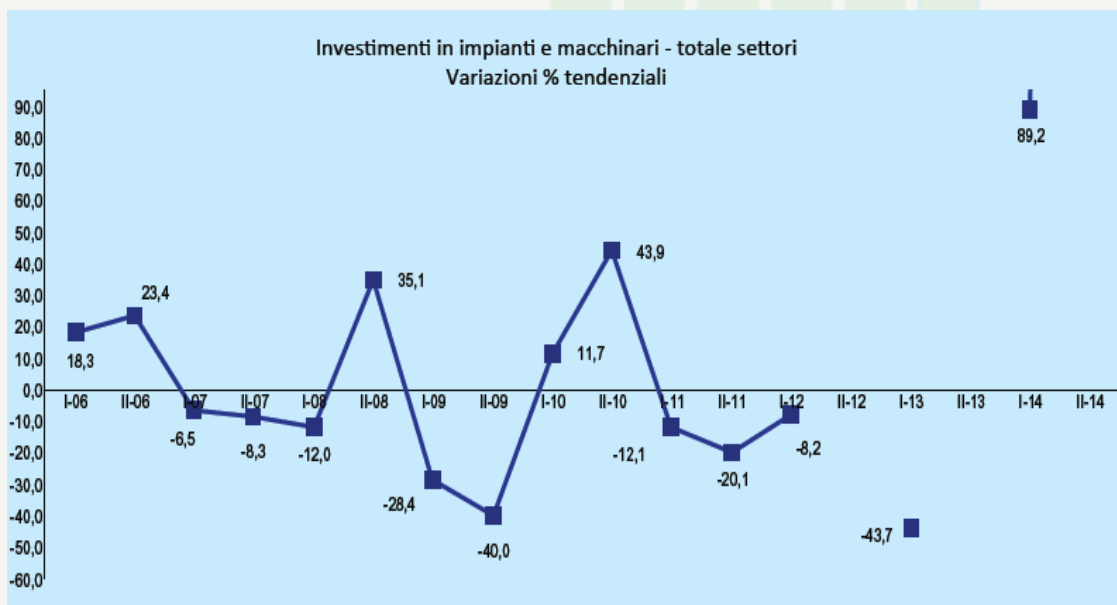
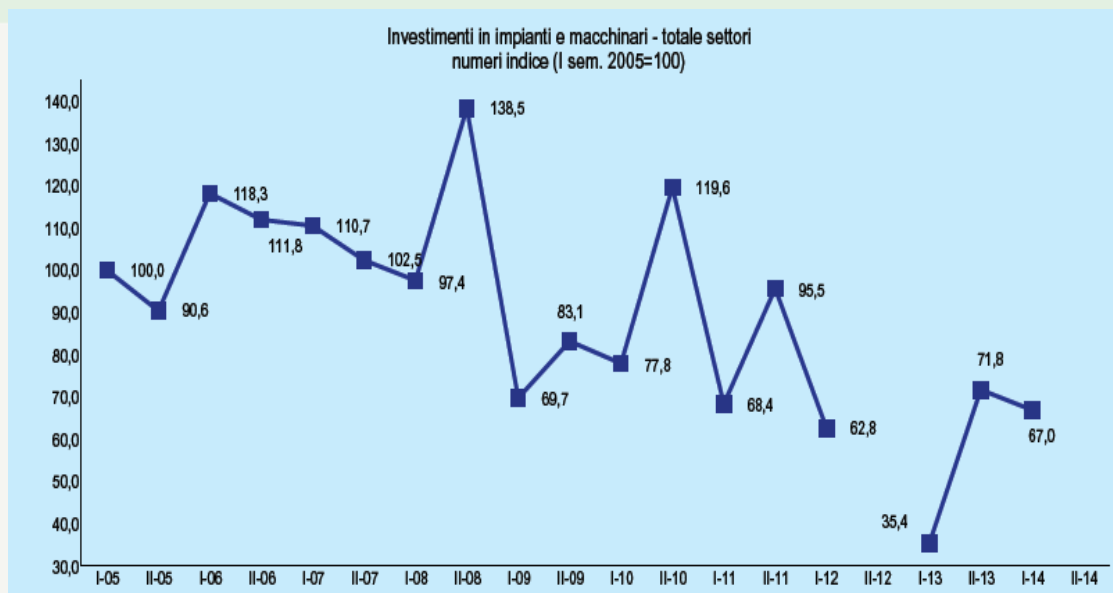












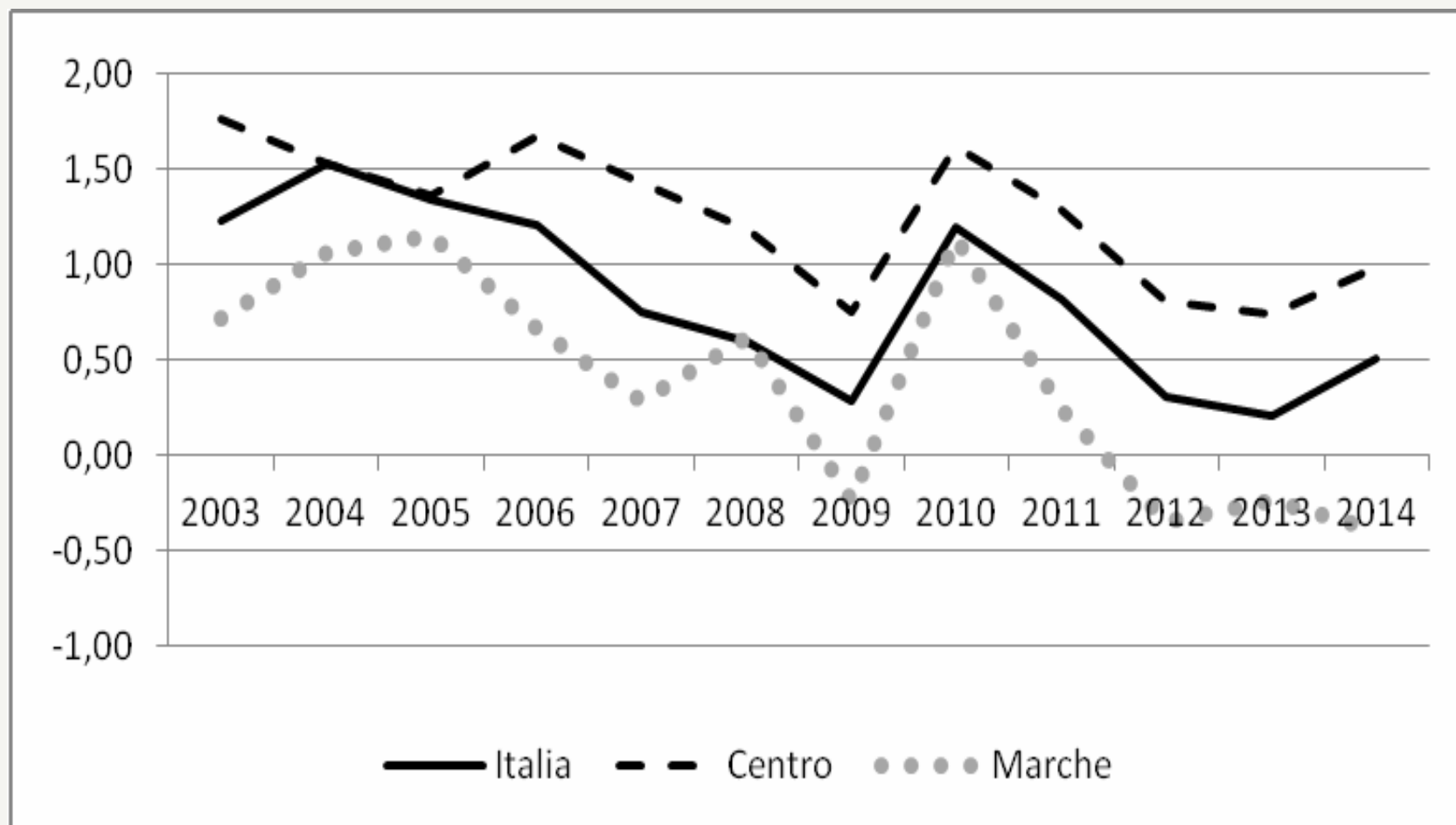
**Andamento demografico delle imprese delle Marche - 2003-2014**

	Registrate	Attive	Iscrizioni	Cancellazioni	Saldo*	Tasso di natalità	Tasso di mortalità*	Tasso di crescita*
2003	173518	155459	10549	9320	1229	6,12	5,41	0,71
2004	175413	156823	11918	10072	1846	6,87	5,80	1,06
2005	177464	158393	12027	10009	2018	6,86	5,71	1,15
2006	178637	159368	11928	10829	1180	6,72	6,06	0,66
2007	178547	160707	12497	12644	512	7,00	6,71	0,29
2008	178536	161667	11599	11678	1112	6,50	5,87	0,62
2009	177771	160237	10788	11614	-418	6,09	6,32	-0,24
2010	177503	159458	11796	10370	2029	6,64	5,49	1,14
2011	177656	159118	11179	11079	427	6,30	6,06	0,24
2012	176555	157615	10429	11606	-615	5,87	6,22	-0,35
2013	175617	155844	10679	11597	-415	6,05	6,28	-0,24
2014	174093	153625	9938	11133	-698	5,66	6,06	-0,40
<i>di cui artigiane</i>								
2003	50759	50501	3794	3182	612	7,57	6,35	1,22
2004	51206	50936	4230	3783	447	8,33	7,45	0,88
2005	51809	51561	4441	3838	603	8,67	7,50	1,18
2006	52299	52038	4230	3740	492	8,16	7,21	0,95
2007	52544	52284	4361	4116	255	8,34	7,85	0,49
2008	52699	52499	4028	3873	212	7,67	7,26	0,40
2009	51949	51712	3353	4103	-745	6,42	7,84	-1,43
2010	51099	50806	3715	3980	-246	7,15	7,62	-0,47
2011	50598	50325	3629	4130	-487	7,10	8,05	-0,95
2012	50065	49831	3921	4454	-522	7,75	8,78	-1,03
2013	49081	48790	3358	4342	-959	6,71	8,62	-1,92
2014	48301	47993	3226	4006	-742	6,57	8,08	-1,51

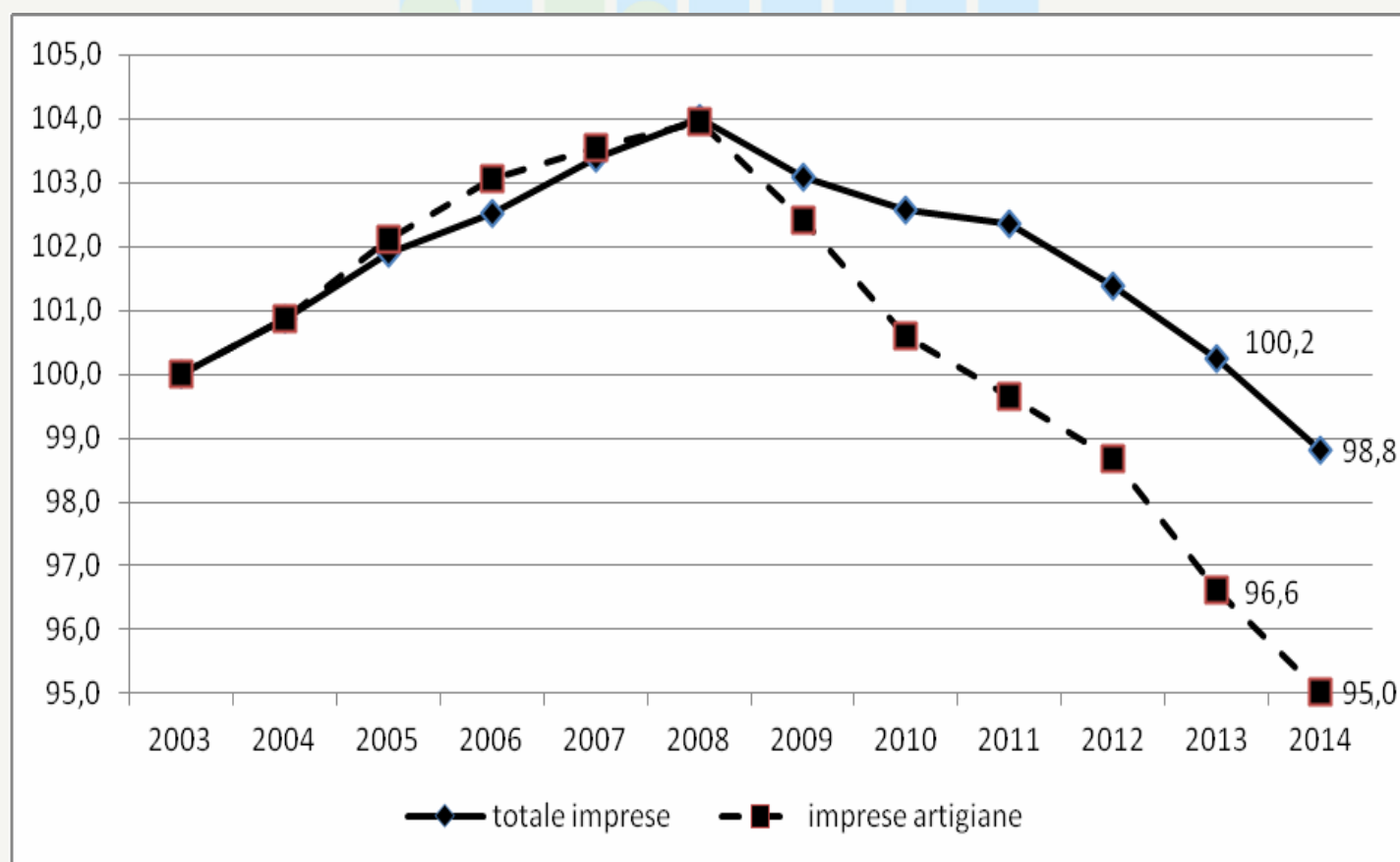
\* al netto delle cancellazioni di ufficio

Fonte: ns. elaborazioni su dati Infocamere-Movimprese.

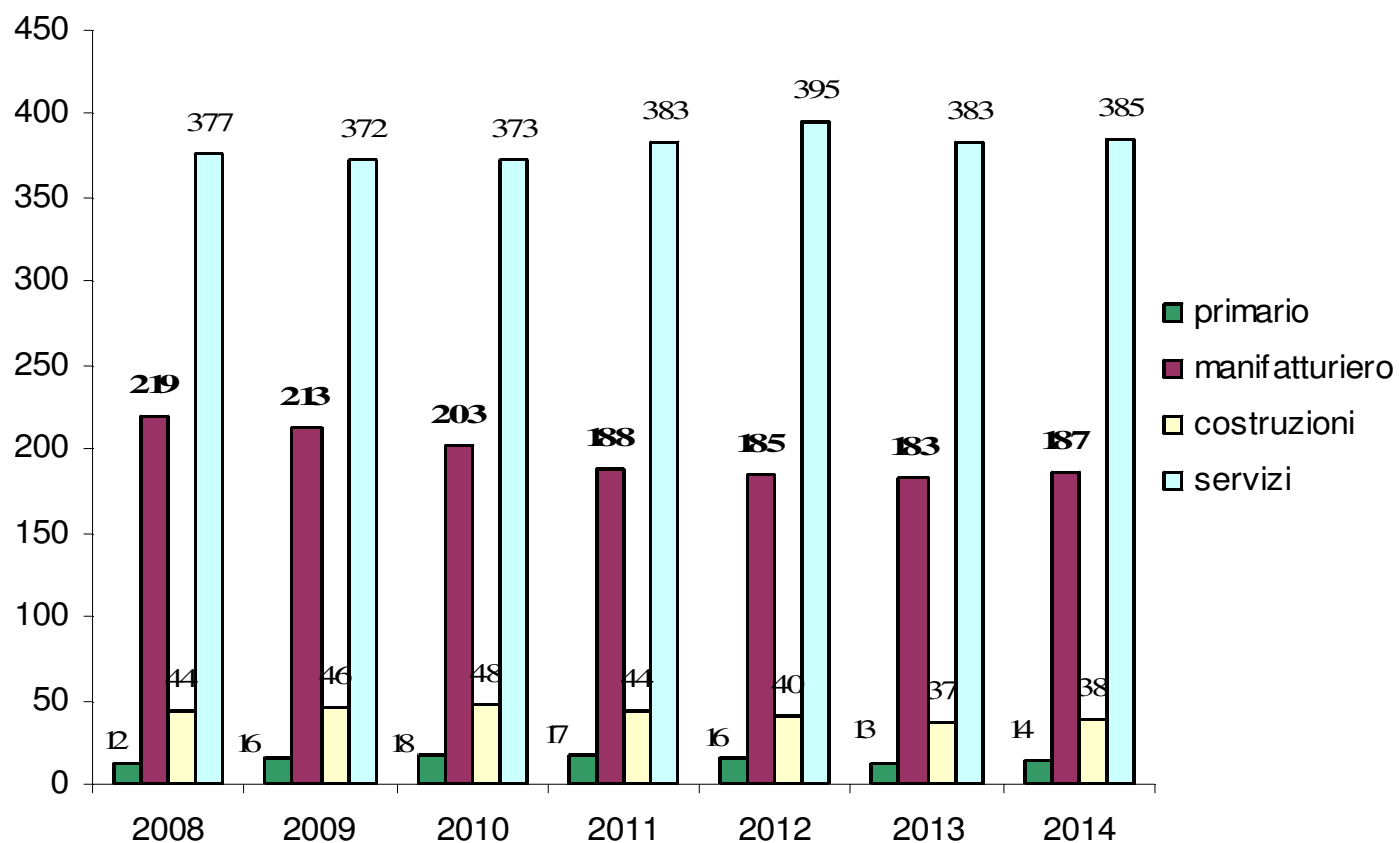
*Imprese registrate alle Camere di Commercio - Tassi di crescita per Italia, Centro e Marche dal 2003 al 2014*



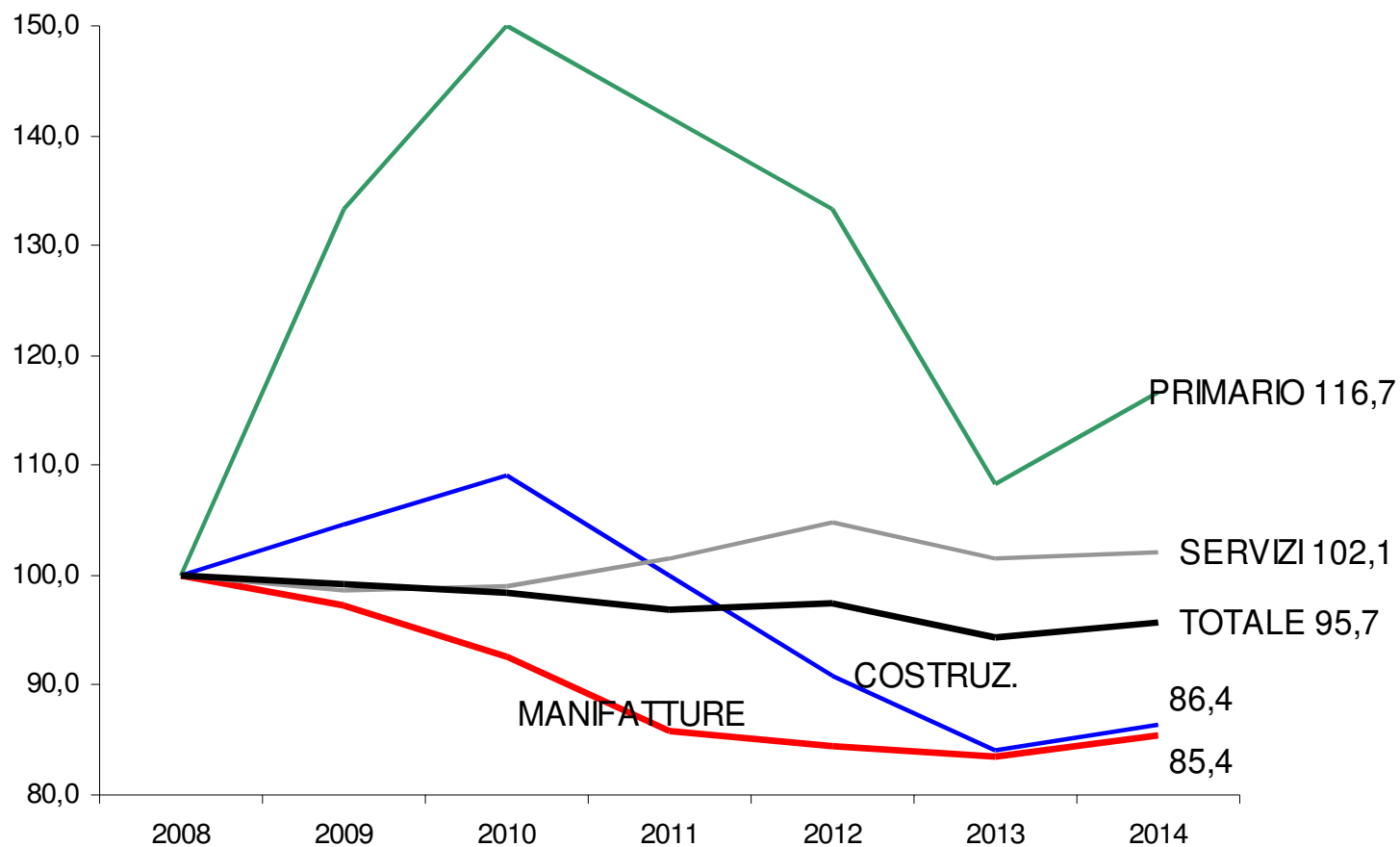
***Variazione imprese attive totali e artigiane delle Marche (nr. indice 2003 = 100)***



### ISTAT - OCCUPATI NELLE MARCHE (in migliaia)

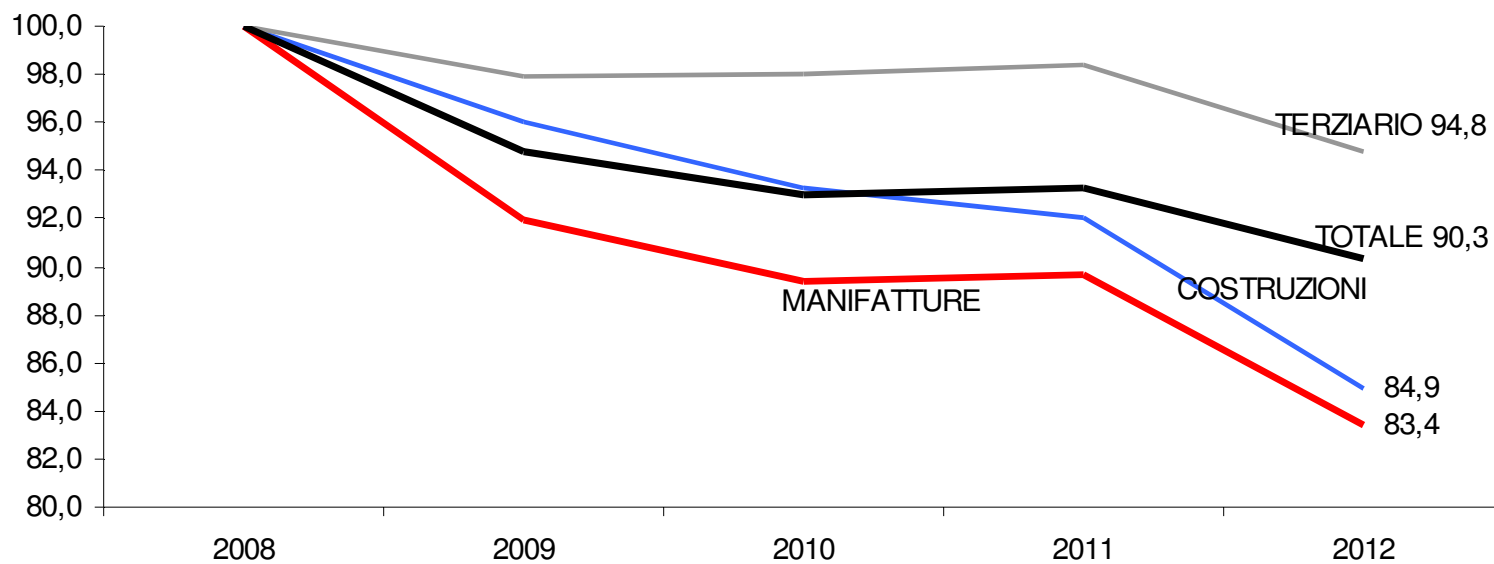


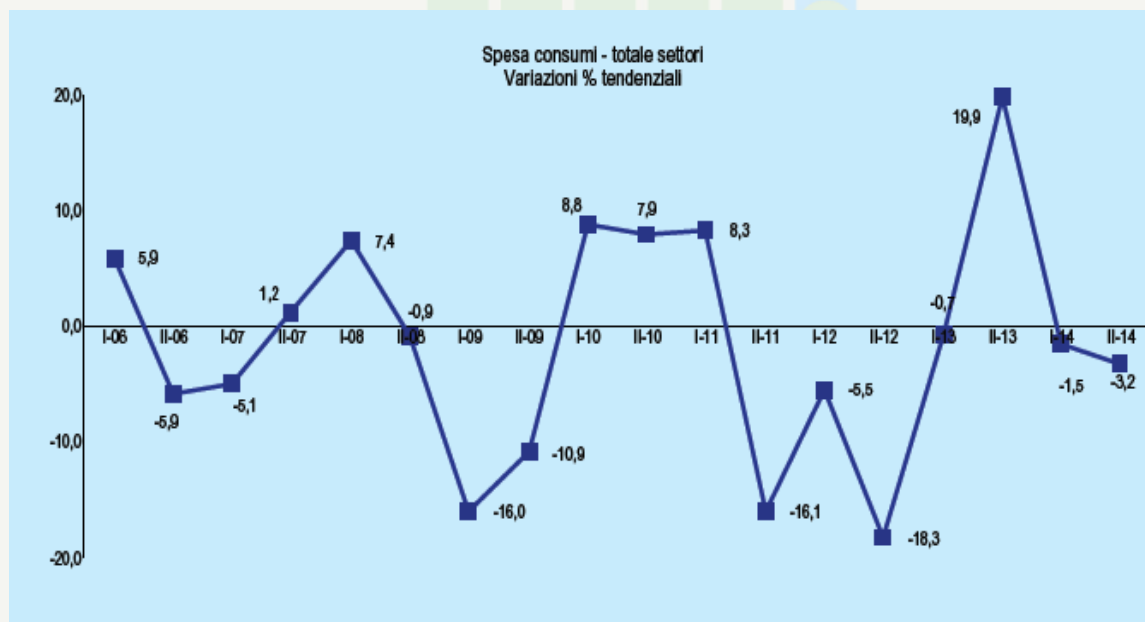
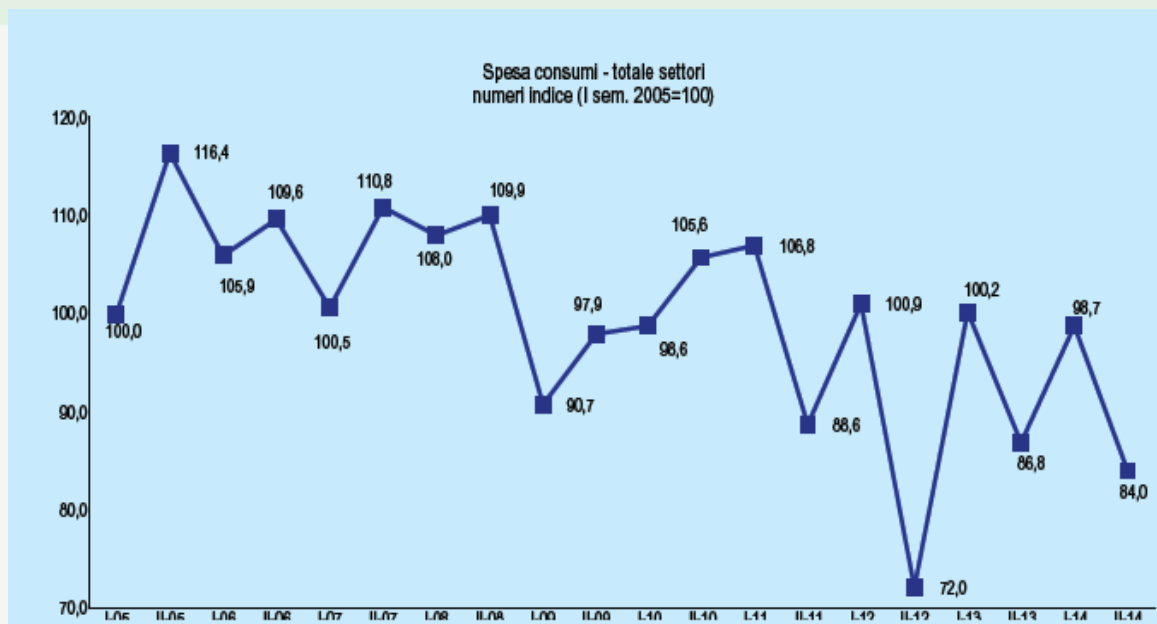
**ISTAT - OCCUPATI NELLE MARCHE**  
**numeri indice (2008=100)**

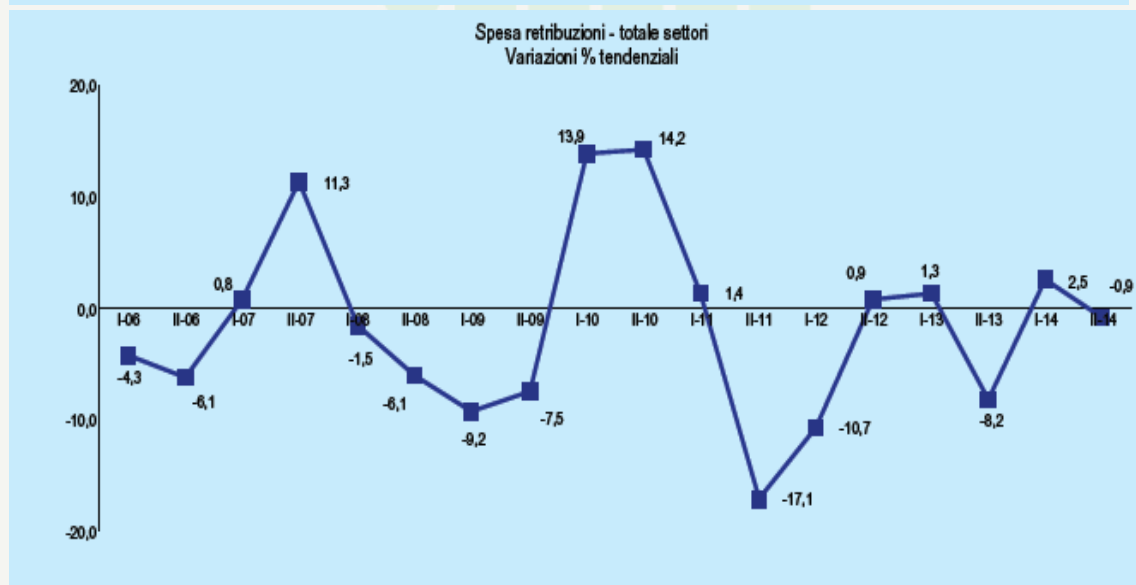
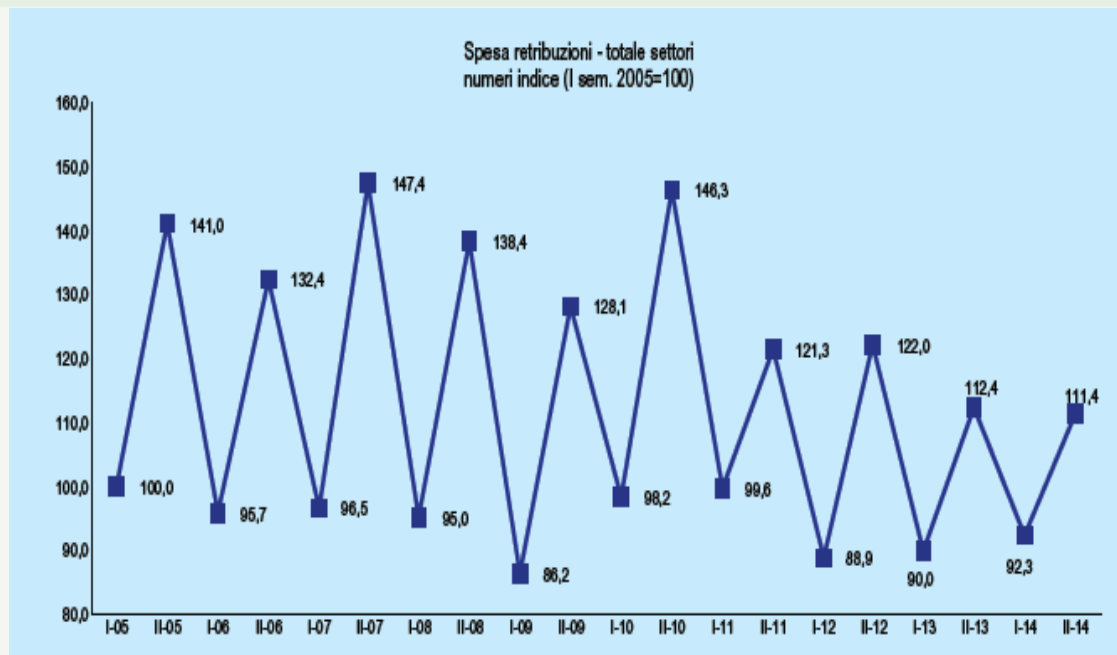


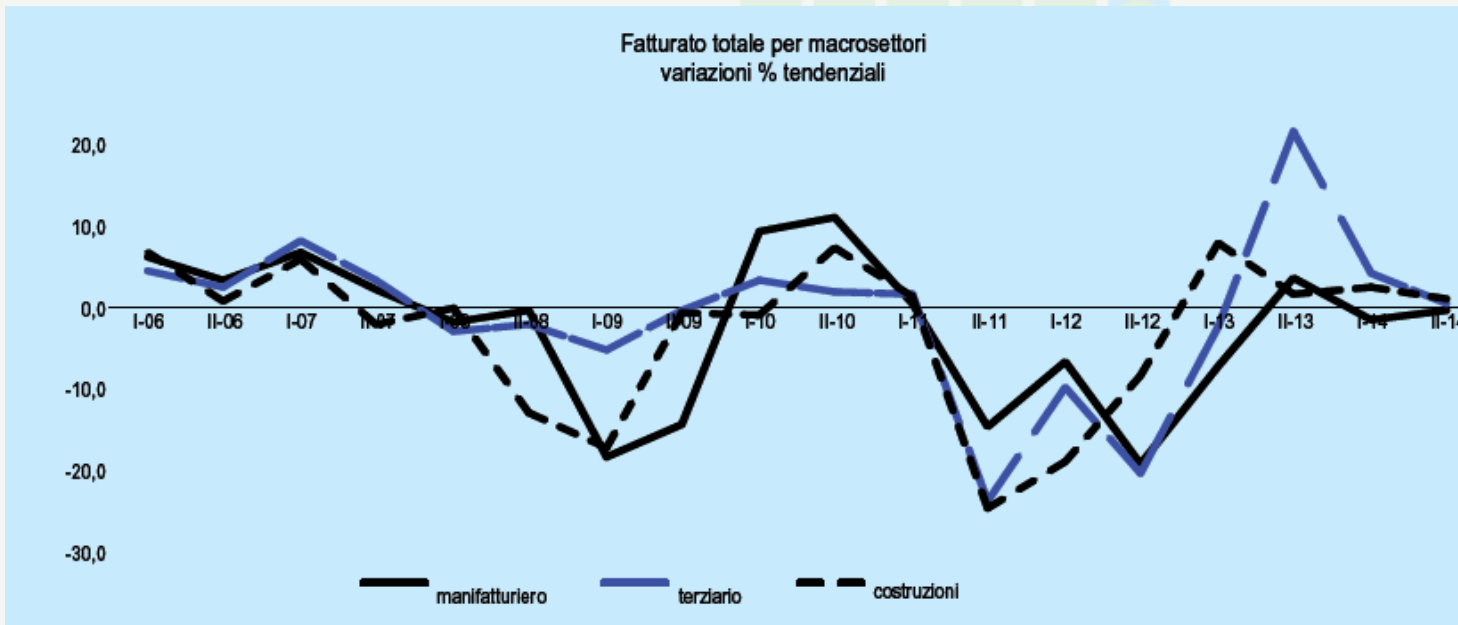
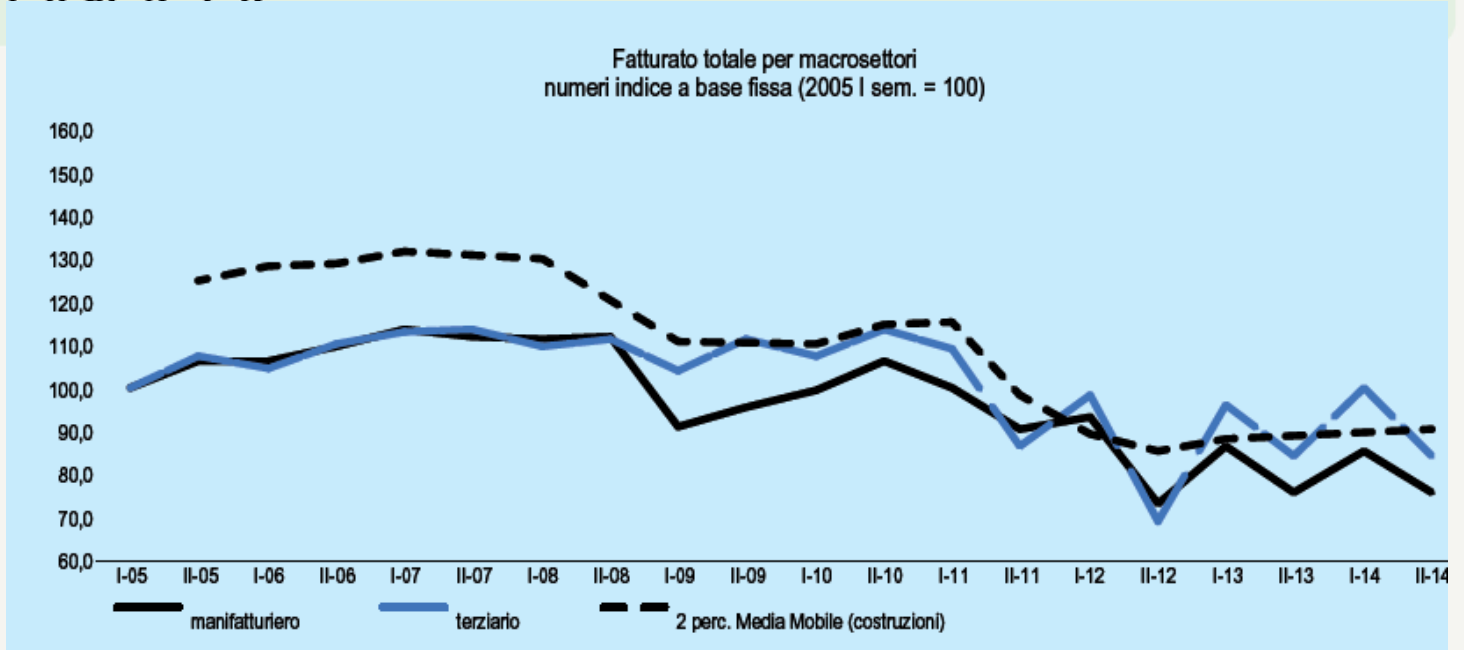


**INAIL - ADDETTI NELL'ARTIGIANATO DELLE MARCHE**  
**numeri indice (2008=100)**











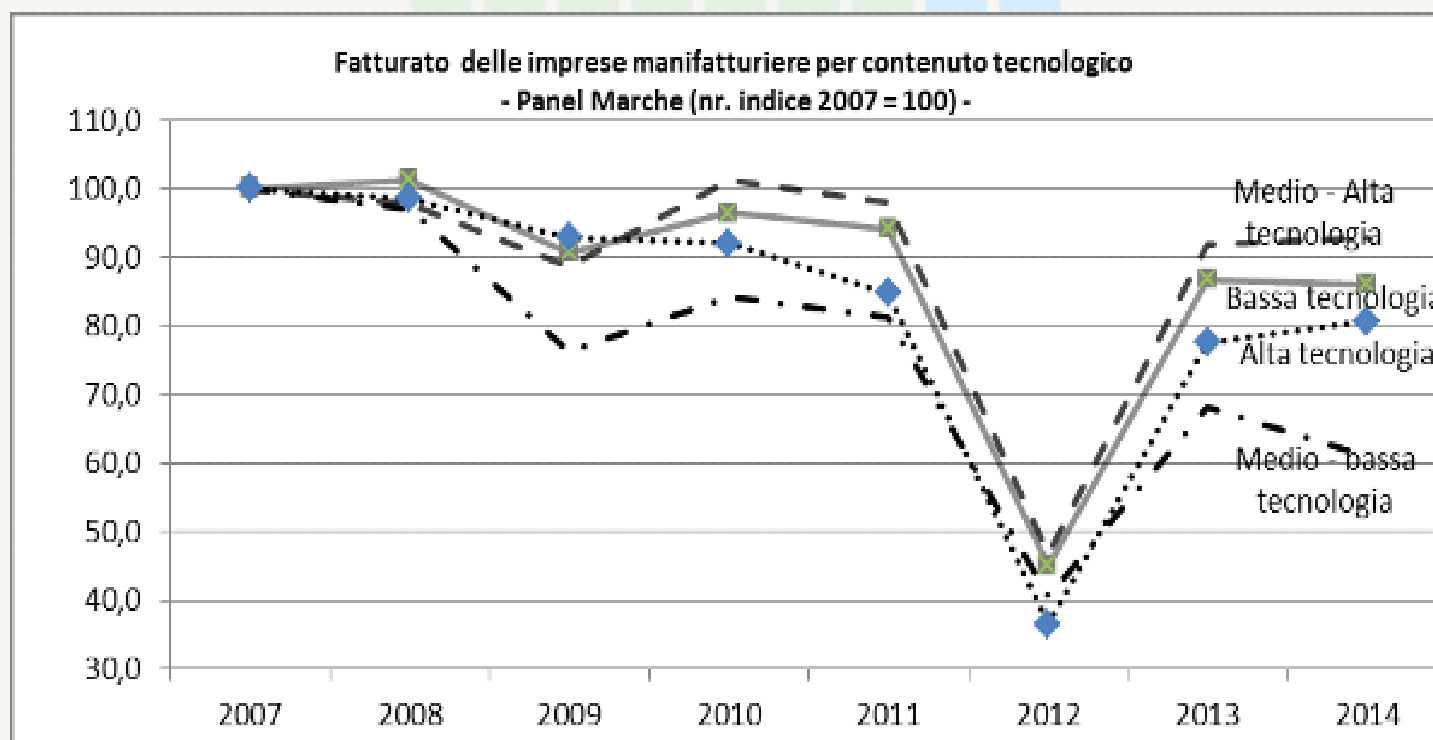
## Fatturato totale – variazioni % tendenziali

MARCHE	I-08	II-08	I-09	II-09	I-10	II-10	I-11	II -11	I -12	II -12	I-13	II-13	I-14	II-14
Meccanica	-3,1	-3,7	-21,2	-15,3	4,5	12,8	1,9	-15,2	-3,4	-17,0	-10,3	-6,2	-4,9	0,6
legno mobile	4,1	-2,7	-12,6	-8,3	26,7	18,8	-3,5	-19,9	-12,4	-34,1	-5,8	37,7	9,5	0,2
pelli e calzature	2,5	23,1	-27,5	-29,4	8,3	-3,3	2,5	-5,1	-1,3	1,0	-6,5	-3,6	-6,8	-5,3
tessile abbigliam.	-27,5	-6,5	9,4	-5,7	7,7	5,8	1,0	-4,1	-21,4	-17,7	44,2	4,9	2,5	20,4
Alimentari	-6,2	1,2	5,2	4,0	-1,9	-0,6	-0,1	-10,3	-18,6	-24,4	-5,4	11,9	-1,7	-11,1
<b>manifatturiero</b>	<b>-1,9</b>	<b>-0,3</b>	<b>-18,3</b>	<b>-14,4</b>	<b>9,5</b>	<b>11,2</b>	<b>0,5</b>	<b>-14,7</b>	<b>-6,7</b>	<b>-19,3</b>	<b>-7,2</b>	<b>3,6</b>	<b>-1,4</b>	<b>-0,3</b>
Servizi a fam. e pers.	-3,9	1,0	15,0	14,6	4,3	-5,4	-7,3	-22,3	-5,6	-12,8	-7,6	11,2	-2,1	-4,4
Trasporti	-0,5	-0,5	-12,4	-10,1	0,7	3,4	3,8	-32,3	-16,4	-33,3	7,1	51,6	7,9	3,3
riparazione veicoli	-6,1	-6,9	-10,1	1,2	6,4	8,2	7,6	-13,5	-4,3	-12,8	-9,5	6,5	4,3	1,3
<b>terziario</b>	<b>-3,0</b>	<b>-2,0</b>	<b>-5,1</b>	<b>-0,3</b>	<b>3,4</b>	<b>2,1</b>	<b>1,6</b>	<b>-23,8</b>	<b>-9,8</b>	<b>-20,3</b>	<b>-2,5</b>	<b>21,7</b>	<b>4,1</b>	<b>0,4</b>
<b>costruzioni</b>	<b>-0,1</b>	<b>-13,0</b>	<b>-17,2</b>	<b>-0,7</b>	<b>-1,0</b>	<b>7,3</b>	<b>1,3</b>	<b>-24,7</b>	<b>-19,0</b>	<b>-8,3</b>	<b>7,9</b>	<b>1,7</b>	<b>2,4</b>	<b>1,0</b>
<b>totale</b>	<b>-1,2</b>	<b>-7,6</b>	<b>-15,3</b>	<b>-4,7</b>	<b>3,1</b>	<b>7,4</b>	<b>1,1</b>	<b>-21,8</b>	<b>-13,0</b>	<b>-13,7</b>	<b>0,4</b>	<b>5,5</b>	<b>1,5</b>	<b>0,5</b>

## Una analisi sugli effetti della fase di crisi per le piccole imprese del MANIFATTURIERO secondo il livello di evoluzione tecnologica

**Il panel in base alla riclassificazione Istat della “tassonomia di Pavitt” dei settori manifatt.**

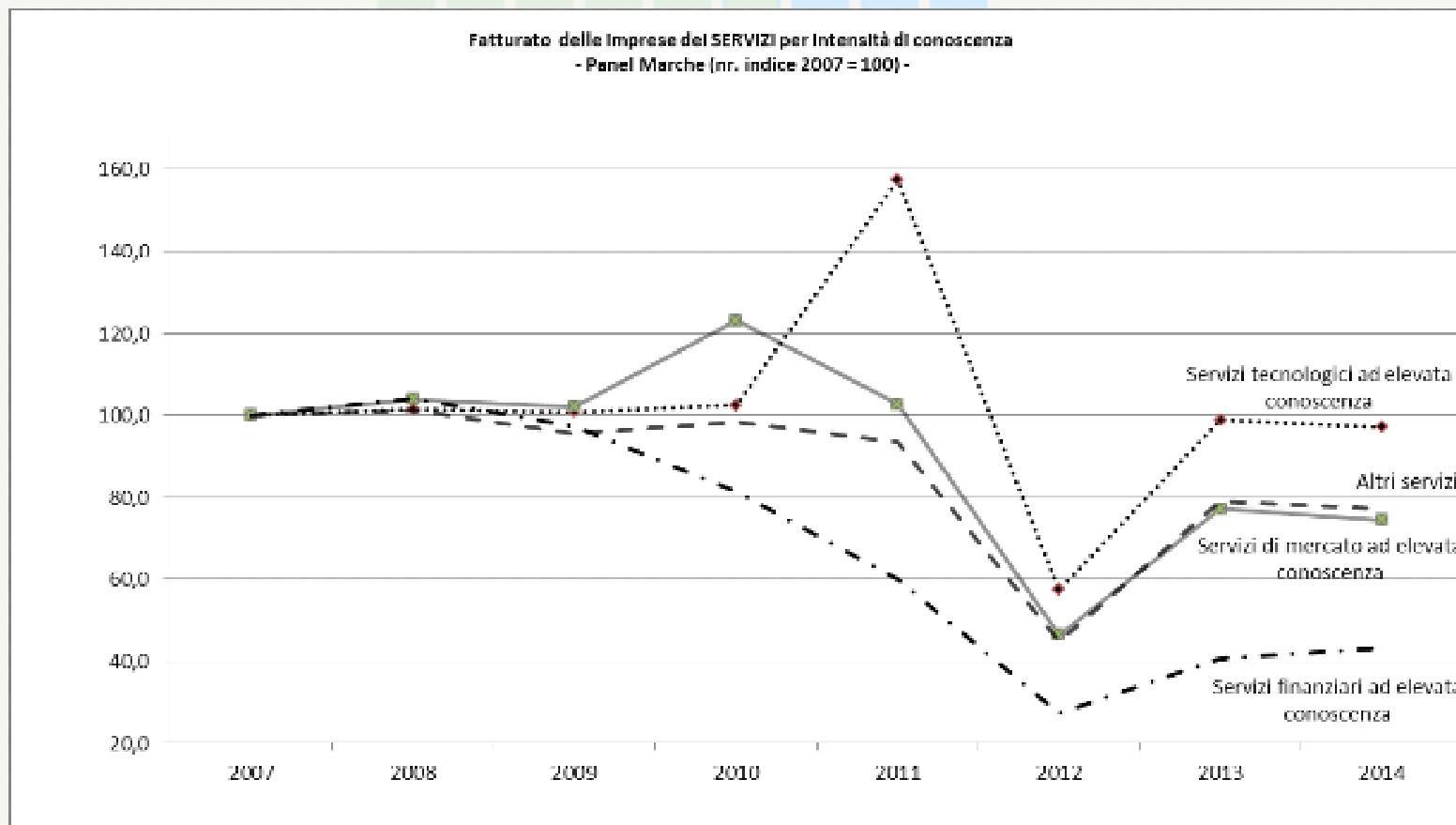
Tipologia Impresa	Nr. imprese	Val. %
Bassa tecnologia	337	60,6
Medio - bassa tecnologia	110	19,8
Medio - Alta tecnologia	51	9,2
Alta tecnologia	58	10,4
<b>Totale complessivo</b>	<b>556</b>	<b>100,0</b>



## Una analisi sugli effetti della fase di crisi per le piccole imprese del TERZIARIO secondo il contenuto di conoscenza

### Il panel in base alla riclassificazione Istat della “tassonomia di Pavitt” dei settori del terziario

Tipologia Impresa	Nr.imprese	Val.%
Servizi tecnologici ad elevata conoscenza	21	2,0
Servizi di mercato ad elevata conoscenza	194	18,0
Servizi finanziari ad elevata conoscenza	18	1,7
Altri servizi	843	78,3
<b>Totale complessivo</b>	<b>1076</b>	<b>100,0</b>



A decorative background graphic consisting of several vertical, rounded rectangular bars of varying heights and colors (light blue and light green) arranged in a descending staircase pattern, mirroring the logo icon.

**FINE**

Grazie per l'attenzione